



## FOR IMMEDIATE RELEASE

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### EatSmart Products Hosts a Unique Contest for Fans

Wyckoff, N.J. (August 9, 2011) – [EatSmart Products](#), a leading designer and manufacturer of high-quality, user-friendly digital scales, hosts frequent contests for their [Facebook Fans](#). In July, they asked fans to post pictures of their “ancient, analog or just plain ugly” bathroom scales. The person in most dire need of a new scale would receive a complimentary upgrade to the EatSmart Precision Digital Bathroom Scale.



After receiving nine great submissions, EatSmart narrowed down the competition to three finalists. After a long debate in the office, they left it to random.org to choose the winner. The lucky winner was Mary Hatch whose “dinosaur” of a scale is pictured to the left.

Mary was sent the EatSmart Precision Digital Bathroom Scale, which is versatile, easy to use and great for any home. There is no tapping to turn it on and it displays an accurate readout on EatSmart's oversized 3.5" LCD display. Its modern, sleek design of tempered glass compliments any surrounding and can support weights up to 400 lbs.



There are currently 3,595 reviews on [Amazon.com](#) and will be 3,596 once this winner receives her new scale!

#### About

EatSmart Products is focused on making high-quality, user-friendly digital scales available to our customers. Please visit [Amazon](#) or EatSmart's [website](#) for more information on the Precision Digital and other EatSmart products. Be sure to check out EatSmart on [Facebook](#) and [Twitter](#) for the latest news and promotions.

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