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**EatSmart Products Precision Pro Kitchen Scale Wins a Top Spot on
Amazon.com's "Best of 2011" Lists**

Wyckoff, NJ. (January 9, 2012) - EatSmart Products, a manufacturer of innovative housewares products, announced their [Precision Pro Digital Kitchen Scale](#) won the "Most Loved Product" on Amazon.com's "Best of 2011" list. The Precision Pro was at the top of the list in the Home and Kitchen category, having garnered the most positive reviews by Amazon.com customers in 2011.

Amazon.com, Inc. released its "[Best of 2011](#)" lists, which included product winners in the following categories; Best-Selling, Most Wished For, Most Gifted, and Most Loved. These lists were determined by the buying habits of Amazon.com customers throughout 2011.

The Precision Pro Digital Kitchen Scale is a versatile, multifunction home appliance, used for everyday tasks from weighing food or ingredients to calculating postage. The [Precision Pro](#) has earned over 2,800 reviews with a 5 star average rating on Amazon.com. Included with the Precision Pro is a FREE Calorie Factors Book which educates the consumer on portion control and calorie counting.

Bill Geronimo RPh., President of EatSmart Products, acknowledged this award as "an honor to both EatSmart and the consumers who have purchased, used and endorsed this scale as an essential tool to achieve a healthier lifestyle."

The EatSmart Precision Pro Digital Kitchen Scale is available in five different colors and can be purchased online at eatsmartproducts.com and amazon.com for \$25.00.

For more information about EatSmart Products, visit www.eatsmartproducts.com.

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